

# Spring Break Music Video Synopsis

The Basic plot of this video is Bros vs. Nerds set to the background of the wildest and kookiest spring break ever to happen! Each of the many types of character is over the top in their style of their outfits and mannerisms. Everything that happens should also be over the top like a caricature of event happening. The film should not only be a viral video itself but also contain a few viral scenes that become famous in their own rights. One of the viral scenes in this video contains a dance that has the potential to become as popular as The Macarena (choreography is in progress). All together this video will have a style for everyone and should become something that puts people into a fun party spirit.

Here is a breakdown of the structure of the song in relationship to the scenes happening in the video.

## 0:00 - 0:34 - Getting Ready / Packing the cars

This is when Everyone (Nerds/ Bros/ Girls) is simultaneous getting ready to go to the beach. They are leaving their houses (each group lives together in their own separate house), packing the car and getting ready to go to the beach.

- The Bros pack things like footballs, cases of bud light, beer funnels etc. and they stuff their car with way too many Bro-ish party supplies.
- The Nerds are packing things like microscopes, marine biology books, chess sets (a few) and organize the trunk of the car super organized and labeled (OCD style).
- The Girls (possibly us 4 dressed in wigs, or real girls, we haven't decided) will be your typical ditzy sorority girls of the modern era. I'll do some research and see the kinds of things they would packing in their car. Probably a lot of stupid technology stuff like 20 iPads and 20 packs of sangria in a box and they will decorate their car like high school girls do with their lockers or college freshman girls decorate their dorms (posters of boys and pictures of themselves at parties doing the duck face)

They drive off as the "uuuuuuuh" starts all saying it together in their own character styles.

## 0:43 - 1:00 - Driving in the cars

The first "Spring break" is said by the Bros and there should be a shot of the Bros obnoxiously hanging out their car window and yelling it right at a woman walking a stroller. Their super obnoxious yelling knocks the woman and her stroller over and we see the baby (a doll) roll out of the stroller onto the street. Then there will be a closeup of an actual baby crying on the street (possibly even use a youtube video).

They continue their car rides and we focus more on the interiors of the cars. (these may have to be green screen because we probably will not be able to be actually driving and doing the next few things...) Each group is riding in the car and starting to "party" in their

own ways in the cars using the items they packed in the trunks.

-The Bros are shotgunning beers, rocking out, and just bein douchebags

-The Nerds are using the microscope, doing taxes, playing chess, and driving like a grandma

-The girls are singing stuff, rocking their arms out the window, drinking apple-tini's, reading celebrity magazines etc.

## 1:00 - 1:16 - Arriving at the beach

as they are saying the next "uuuuuh" they are leaving the cars and taking their beach gear with them to walk to the beach. On "Spring break" each group gets to the beach at different areas and the vibe of the beach atmosphere is revealed (cool crane shot??).

It's basically like woodstock as a beach culture. Lotsa shit happening here at the beach but then something else comes into the foreground...

1:16 - 1:34 - The Famous Cowbell Dance

This is gonna be that famous scene everyone dances along with kinda like how people do with Gangnam Style.

A guy in a cowboy hat, cowboy boots, and a speedo does a little (and really simple) dance while hitting the cowbell. After the first 4 measures, another cowboy guy joins him as they dance in sync with each other. 4 measure later, yep, another cowboy guy.

These guys can either all have the same outfits or their attire could get progressively more like an actual cowboy (3rd one could just be straight up Clint Eastwood).

## 1:26 - 1:34 - Nerds impress the Girls

The Bros spot the 4 girls and plan to go try and hook up with them.

Somehow the Nerds get the attention of the 4 girls and get in the way of the approaching Bros. Haven't figured out exactly how but maybe they could trip over something and the girls help them up? The Girls are super attracted to the Nerds.

## 1:34 - 1:51 - Whatcha think you're doin, Nerd? / Beach Patrol arrives

The Bros yank the Nerds away from the Girls and get really menacing with the Nerds cowering to the ground. Meanwhile the beach patrol is arriving by car or motor cycle and pulls up right in the sand. These can include some over the top shots of The Bros starting to do awful things to the Nerds (like burying them in sand, doing an awful waffle, giving wedgies, breaking their glasses etc.)

## 1:51 - 2:00 - Everyone flees the beach / Beach Patrol on the megaphone

As they all say "brb" they leave the beach in such a haste. People might not understand that they are saying "brb" so I was thinking maybe a shot sorta like a looney tunes road runner and coyote kinda thing. You know, where he holds up a sign that says like "yikes" or "uh oh" and then disappears in a dust cloud, leaving the sign behind. It would take some special effects but maybe we could get a shot like that for everyone fleeing the

beach, leaving behind all the party remains.

The Beach Patrol guy steps up and says what's in the recording through the megaphone. He is buff and dressed in a well fitting beach patrol outfit

## **2:00 - 2:17 - Uuuuuhhhhh / Everyone runs back**

starts off with just the beach patrol guy saying "uuuuuh" but then you see characters start to grab some stuff and run back. Everyone joins in the "uuuuuh" as the intensity of their running back to meet in the center starts to get really intense kinda like in epic battle movies as the 2 sides run towards each other to fight.

## **2:17 - 2:35 - Party / Dancing**

This is when everyone gets along to all party together! This is also a sexy time to be like a modern day rap video with some bouncing boobs and booty shakin. This will also make the video more popular and is totally appropriate these days. There's dancing on the beach and then there will also be a huge house party...

The house party is gonna be ridiculously over the top! There's gonna be people doin keg stands from a pyramid of kegs, while taking a shot and smoking a bong. We can think of other ways to have super drinky drinking games and stuff too.

These 2 scenes can be spliced back and forth

## **2:35 - End - Watcha / Break / LOL etc...**

Back at the beach we cut between a lot of different things.

-The Bros are sayin "whatcha think you're doin, Nerd" while doing the bullying things to the Nerds

-The Nerds are starting to stand up for themselves as they are being bullied. Saying "Spring Break" with dignity is they're way of doing that.

-The Girls (the original 4 plus more) are doin their own thing and stating online language terms like "lol" and "omg." Each one of these has a shot of them acting out the term they are saying and possibly holding up a sign of the term. Here are the terms in order: LOL, OMG, TMI, Selfie! LOL, OMG, TMI, Selfie! SMH, BBQ, LAX

-All the other notable characters (beach patrol, cowbell guys, etc) come back to join in the "uuuuuh"

For the last "Spring Break" it should be something like a grand finale. We will have to figure out that part to tie it all together and make it have the energy of fireworks. Possibly we'll use fireworks.

## **Locations**

-3 different houses for leaving to go to the car

-3 different cars (for inside and out. Interiors could be faked somehow)

-The beach

-On the road for some car exterior shots and the woman with the stroller

-A house where we can really set it up to make it look like a beach house that is having a huge party (that's the big production design job for someone to do)